



Supporting Inclusive Resource Development (SIRD)



Global Affairs
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TERMS OF REFERENCE FOR DEVELOPMENT OF PUBLIC LEGAL EDUCATION MATERIALS SUPPORTING INCLUSIVE RESOURCE DEVELOPMENT IN EAST AFRICA PROJECT UGANDA LAW SOCIETY

SIRD ULS is seeking a Communications Specialist / Graphics Designer with experience in developing public service messages to assist in the development of Public Legal Education materials with a particular focus of extractive industry and community development.

In coordination with the ULS-SIRD Program Manager, the incumbent will develop ideas, concepts and messages that can be printed or published in various forms – brochures, billboards, stickers, etc. She or he will also be responsible for the graphics design to in the appropriate form for the printers.

The graphics designer should have considerable experience in developing public legal education materials with background in extractive industry and community development being an asset.

Purpose:

SIRD wants to develop simple messages that can be produced on televisions, radios and billboards, as brochures or stickers on water cans, water drums, etc. and should be targeted to assist the community members understand its rights and redress mechanisms.

The messages to be developed will be on the following subject matters on key Issues which affect EI communities:

- (1) Land relocation, compensation laws and policies;
- (2) Laws that govern the environment and protect environment that communities need to understand--- i.e. where can they go to have their water tested or if there is water pollution;
- (3) Laws/Policies around employment of women and locals and buying local services and goods (Local content);
- (4) Revenue sharing - what, if any, are the plans where exploratory work is being currently being carried out, but the oil and gas royalties will not be seen for at least 10 years. How to convey this message to the community which is expecting immediate revenue when the first shovel hits the ground;
- (5) Public consultation Free informed prior consent – community to understand the policy and the difference between consultation and consent; and
- (6) Grievances: what are the mechanisms for grievances? Where can people go? What are their rights? Who should be serving them?



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Deliverables

In coordination with the SIRD-ULS Project Manager, devise simple messages along with graphic designs in the areas noted above. After approval by SIRD-ULS Project Manager of the message and proposed graphics, the graphics designer shall make the materials in art-ready form to be given to a printer for printing.

Within fifteen business days of entering into the contract, graphics designer and communications officer will come up with initial messages along with the graphic designs for the next steps for ULS's consideration.

After approval of the messages and graphics, the graphics designer and communications officer will make it art-ready for printing.

Financial Proposal

The contract must be completed within one month from date of signing and can be subject to renewal.

All costs, administrative or otherwise should be built in to the professional fees.